

New Age Cloud and Datacenter for building Smart Cities

Digital Transformations at Ground Zero

GIRISH SHARMA, DGM - PRODUCTS & SERVICES

Smart City Objectives





Smart City Features

Making governance citizen-friendly and cost effective - increasingly rely on online services to bring about accountability and transparency, especially using mobiles to reduce cost of services and providing services without having to go to municipal offices. Forming e-groups to listen to people and obtain feedback and use online monitoring of programs and activities with the aid of cyber tour of worksites:

Smart City Core Infrastructure Elements

- Adequate water supply.
- Assured electricity supply.
- Sanitation including solid waste management.
- Efficient urban mobility and public transport.
- Affordable housing especially for poor.

- Robust IT connectivity and digitisation.
- Good governance especially e-governance including citizens participation.
- · Sustainable environment.
- Safety and security of citizens ,particularly woman, children and elderly.
- Health and Education

Key Mission Areas







SAFETY

- Video Management System
- Energy Systems
- Identity Management
- Cyber Security
- Building Security



TRANSPORT

- Traffic
 Management
- Car Parking System
- Toll/Fine Payments
- Vehicle Tracking System
- Travel Planner System
- Citizen / Police App
- Road Maintenance



GOVERNANCE

- Command and Control Centre
- Citizen Service Center
- Citizens Portal
- · Citizens App
- Remote Service Center
- City
 Administration and Co-ordination



WATER

- Clean Drinking water-Amrut – Atal Mission for Rejuvenation and Urban Transformation Project.
- Waste Water treatment
- Leakage Management
- Reservoir Management
- Water
 Distribution



ENERGY

- · Smart Grid
- Smart Meter
- Smart Lighting
- Alternate
 /Green energy
- Energy Theft Management
- Energy
 Distribution
 Management



ENVIRONMENT

- Solid waste Management
- Weather Tracking
- River/ lakes/ Water bodies Cleaning and Beautification
- Pollution Monitoring
- Carbon Footprint Dashboard and Management
- Geographic Information System
- Monitoring

Netmagic Services for Smart Modules









Command And Control Centre



laas Based Public/ Private/ Hybrid Cloud



SAFETY

Object/

(NTSS)

Bandwidth And Network Services

VMS, Cyber Security





ENERGY

Smart Meter And Lighting





WATER

Sensor Based Leakage **Management Portal**

Simplivpc



TRANSPORT

Payment Gateways Hosting

Dedicated Hosting



ENVIRONMENT

GIS Platform Hosting

Simplicloud

Managed Services

Infrastructure of Smart City









Netmagic in Public Missions







Mann Ki Baat



Bjp.org



Gaia Smart City project



MSRTC - Synergy



Satyamev Jayate



DigiTel

DigiCity Program

Reactive to Intelligently Active Corporation







Swachh Bharat Mission









Importance of City Cloud

Case Study - Smart Health Care





Cloud becomes the core

- Clinic shares information with hospital, so the doctors can access a complete history record of the patients
- Government can monitor the pharmacy to prevent the false/unqualified medicines
- Patients can communicate with the doctors via the city cloud without going to the hospitals.



Indian Government Certifications and Compliances:





Department of Electronics and Information Technology (Ministry of Communications and Information Technology)



Ministry of Electronics & Information Technology





Service Model	Public Cloud	Virtual Private Cloud	Government Community Cloud
laaS	Yes	Yes	Yes
PaaS	Yes	Yes	Yes
DRaaS	Yes	Yes	Yes
Dev0ps	Yes	Yes	Yes
Managed Services: Backup Services (OPTIONAL)	Yes	Yes	Yes
Disaster Recovery & Business Continuity Services (OPTIONAL)	Yes	Yes	Yes

Netmagic Services Portfolio







DATA CENTER SERVICES

- Colocation
- Bandwidth
- Remote Hand Support
- Remote Data Center Management



HOSTED IT INFRASTRUCTURE

- Dedicated Hosting
- Managed FW/LB
- Backup And Storage
- DRaaS
- Migration
- System Integration Services



CLOUD SERVICES

- laaS based Public/ Private/ Hybrid Cloud
- SimpliVPC
- · DR On Cloud
- Object / NTSS)
- DBaaS



MANAGED SERVICES

- IMS
- CNAM & VAPT
- MDDoS
- SOC
- Managed IPS/ UTM
- Global RIMM Services



INFRASTRUCTURE APPLICATION

- Exchange
- Linux Email
- SAP Basis
- Middleware



NETWORK SERVICES

- Domestic MPLS/IP VPN
- Domestic NFV based services (future)
- ILD VPN, Internet (future)

Our Data Centers Across India

Bangalore-E.City

G. Floor: 110000 Sqft

R.Floor: 48000 Sqft

Chennai

G. Floor: 30000 Sqft

R. Floor: 18000 Sqft



Bangalore

Upcoming





Noida

G. Floor: 48000 Sqft

R. Floor: 18000 Sqft

Mumbai - Chandivali

Total DC Space Built & Operate - 13,00,000 sq ft (Announced Till Date)

Trusted Partner to 2000+





CORPORATES





















Networks









TOTAL INSURANCE SOLUTIONS



358













FUTURE



























PUBLIC SECTOR

































